



Firm Brochure

(Part 2A of Form ADV)

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This brochure provides information about the qualifications and business practices of Supporting Your Choices, Inc. If you have any questions about the contents of this brochure, please contact us at: Phone 850-616-1110, or by email at: Bobbie@supportingyourchoices.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission, or by any state securities authority. Registered Investment Advisor does not imply a certain level of skill or training via IARD.

Additional information about Supporting Your choices, Inc. is available on the SEC's website at www.adviserinfo.sec.gov

January 1, 2016

Material Changes

Annual Update

The Material Changes section of this brochure will be updated annually when material changes occur since the previous release of the Firm Brochure.

Material Changes since the Last Update

The U.S. Securities and Exchange Commission issued a final rule in July 2010 requiring advisers to provide a Firm Brochure in narrative “plain English” format. The new final rule specifies mandatory sections and organization.

- **Change of Name and Organizational Structure** – As of 1-1-2014 Bobbie D. Munroe dba Fraser Financial, a sole proprietor, started doing business as Supporting Your Choices, Inc., Bobbie D. Munroe, Present. Only the name and organizational structure have changed. Everything else remains the same.
- **Addition of Mike Sena to our Staff** – In July of 2015, Mike Sena joined Supporting Your Choices Inc. as a senior financial planner.
- **Untimely Registration** - In June of 2015, Bobbie Munroe and Supporting Your Choices Inc entered into a Stipulation and Consent Agreement with the State of Florida Office of Financial Regulation. This agreement addressed the untimely registration with the State of Florida, solely an administrative error. For more information on this please visit the section on Disciplinary Information on page 9.

Full Brochure Available

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at 850-616-1110 or by email at:

Jennifer@supportingyourchoices.com.

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Advisory Business

Firm Description

Supporting Your Choices, Inc. succeeded Bobbie D. Munroe dba Fraser Financial (founded in 1999) on January 1, 2014. This was a change of name/business formation only and the new company continues under the control and with the same business practices as the old company.

Supporting Your Choices, Inc. provides personalized, confidential financial planning and investment management to individuals, profit sharing plans, trusts, estates, charitable organizations and small businesses. Advice is provided through consultation with the client and may include: determination of financial objectives, identification of financial problems, cash flow, college planning, retirement planning, tax planning and estate planning and other financial issues as needed.

Supporting Your Choices, Inc. is strictly a fee-only financial planning and investment management firm. The firm does not sell annuities, insurance, stocks, bonds, mutual funds, limited partnerships, or other commissioned products. The firm is not affiliated with entities that sell financial products or securities. No commissions in any form are accepted. No finder's fees or referral fees are accepted or paid.

Investment advice is an integral part of financial planning. In addition, Supporting Your Choices, Inc. advises clients regarding cash flow, college planning, retirement planning, tax planning and estate planning and other financial issues as needed.

Investment advice is provided on a non-discretionary basis -- the client makes the final decision regarding implementation of our recommendations.. Supporting Your Choices, Inc. has custody of client assets SOLELY for the purpose of deducting client fees from their investment accounts. Client assets are held at a third party custodian, currently TD Ameritrade Institutional (though the Client can designate another brokerage at their discretion). The client always maintains asset control with the exception of fee deduction. An invoice is sent to the client for every fee deduction. Supporting Your Choices, Inc. places trades for clients on a non-discretionary basis under a limited power of attorney.

An evaluation of each client's initial situation is provided to the client, often in the form of a net worth statement. Periodic reviews are also communicated, as requested by the Client, to provide reminders of the specific courses of action that need to be taken. More frequent reviews occur but are not necessarily communicated to the client unless immediate changes are recommended.

Other professionals (e.g., lawyers, accountants, insurance agents, etc.) are engaged directly by the client on an as-needed basis. Conflicts of interest will be disclosed to the client in the unlikely event they should occur.

The initial conversation, which may be by telephone, is free of charge and is considered an exploratory interview to determine the extent to which financial planning and investment management may be beneficial to the client.

Principal Owners

Bobbie D. Munroe is the 100% shareholder of Supporting Your Choices, Inc.

Types of Advisory Services

Supporting Your Choices, Inc. provides investment supervisory services, also known as asset management services; manages investment advisory accounts not involving investment supervisory services; furnishes investment advice through consultations; may issue periodicals about securities by subscription; may issue special reports about securities; and may issue, charts, graphs, formulas, or other devices which clients may use to evaluate securities.

On more than an occasional basis, Supporting Your Choices, Inc. furnishes advice to clients on matters not involving securities, such as financial planning matters, tax issues, and trust services that often include estate planning.

As of February 24, 2015, Supporting Your Choices, Inc. manages approximately \$19 million in assets for approximately 27 families on an ongoing, annual retainer basis (other clients are engaged on a limited hourly or project basis). Approximately \$0 is managed on a discretionary basis, and \$19 million (100%) is managed on a non-discretionary basis.

Tailored Relationships

The goals and objectives for each client are documented in our client relationship management system or in the initial documents provided by the client. For most retainer/ongoing clients, investment policy statements are created that reflect the stated goals and objectives. Clients may impose restrictions on investing in certain securities or types of securities.

Agreements may not be assigned without client consent.

Types of Agreements

The following agreements define the typical client relationships.

Advisory Service Agreement / Hourly or Project Fee

A financial planning engagement is designed to help the client with all aspects of financial planning. On going investment management after the financial plan is completed is provided to retainer clients only (though hourly clients are encouraged to have reviews done periodically on an hourly basis).

The financial plan may not be comprehensive and may include, (but is not limited to): a net worth statement; a cash flow statement; a review of investment accounts, including reviewing asset allocation and providing repositioning recommendations; strategic tax planning; a review of retirement accounts and plans including recommendations; a review of insurance policies and recommendations for changes, if necessary; one or more retirement scenarios; estate planning review and recommendations;

education planning with funding recommendations; other financial planning issues as requested by the Client.

Detailed investment advice and specific recommendations may be provided as part of this engagement. Implementation of the recommendations is at the discretion of the client. They are free to accept or reject any recommendations.

The fee for a financial plan is predicated upon the facts known at the start of the engagement. Planning fees range from \$750 to \$10,000 per project, charged hourly (\$225 per hour for an advisor or \$95 per hour for staff) or as a quoted flat project fee. A deposit of \$400 is due at signing. Since financial planning is a discovery process, situations occur wherein the client is unaware of certain financial exposures or predicaments. For flat project fees, In the event that the client's situation is substantially different than disclosed at the initial meeting, a revised fee will be provided for mutual agreement. The client must approve the change of scope in advance of the additional work being performed when a fee increase is necessary.

After delivery of financial planning services, future face-to-face meetings may be scheduled as necessary. Follow-on implementation work and/or periodic checkups are billed separately at the rate of \$225 per hour for advisors or \$95 for staff, unless covered by an ongoing advisory service agreement.

Advisory Service Agreement / Quickstart Program

Supporting Your Choices, Inc. recognizes that sometimes resources or simplicity indicate a limited engagement. Such Clients may choose our Quickstart Program. This is NOT a comprehensive financial plan. Rather it is a 1 meeting engagement. We spend approximately 1-2 hours in advance of the meeting to prepare. The meeting usually lasts 1-2 hours. Included is up to 30 minutes of phone follow up after the meeting. Typically the primary goal is to compile and review a long term goal funding plan. As time allows, we might discuss several of the following as prioritized by the Client: current investments, estate planning, risk management, employee benefits, education funding, cash flow management or other financial planning topics. The fee for this engagement is \$675. A deposit of 50% (\$337.50) is due at signing. As the time in this meeting is limited Clients may decide that they require further services. If so, the relationship continues on an hourly basis at the rate of \$225 per hour for advisors or \$95 for staff.

Advisory Service Agreement / Flat Fee Retainer

Many clients choose to have Supporting Your Choices, Inc. manage their assets in order to obtain ongoing in-depth advice, implementation, and review. They may also require ongoing information on a variety of financial planning issues and financial life planning. Most aspects of the client's

financial affairs are reviewed, and may include those of their children. Realistic and measurable goals are set and objectives to reach those goals are defined. As goals and objectives change over time, suggestions are made and implemented on an ongoing basis.

The scope of work and fee for an advisory service agreement is provided to the client in writing prior to the start of the retainer agreement. An advisory service agreement may include: cash flow management; insurance review; investment management (including performance reporting as requested by the client); education planning; retirement planning; estate planning; and tax planning and/or preparation, as well as the implementation (or assistance with implementation) of recommendations within each area.

The annual retainer fee is a flat fee retainer based on a variety of factors which may include income, investment assets, complexity, number of projected meetings annually, and projected advisor time servicing the client.

The minimum annual fee is \$2500 for single individuals and \$3000 for couples. The minimum fee is the charge for very simple situations and in most cases the annual fee will be higher. Current client relationships may exist where the fees are lower than the minimums stated above. Clients who sign up for this ongoing retainer agreement may receive a 15% credit for any hourly or project fees charged in the prior six months.

Although the advisory service agreement / flat fee retainer is an ongoing agreement and constant adjustments are required, the length of service to the client is at the client's discretion. The client or the investment manager may terminate an agreement by written notice to the other party. At termination, fees will be billed or refunded on a pro rata basis for the portion of the quarter completed.

In some cases, tax preparation work is performed as an integral part of the Flat Fee Retainer Agreement. Eligible federal and applicable state returns are filed electronically without an additional fee.

In RARE cases, there may be some unexpected planning need that will require significant attention (example: assist with estate settlement) not anticipated currently. At those times, an additional fee charged on an hourly basis (the published rate at www.supportingyourchoices.com, currently \$225/hour for Bobbie D. Munroe CFP® / Lead Advisor or \$95/hour for staff) may be indicated. That said, any additional fee would require the Client's written approval before the work is done.

Investment Management Agreement

An investment management agreement may be executed when financial planning is not provided as part of the relationship. The minimum investment management fee is \$2500 for individuals and \$3000 for couples. \$500 is due upon signing plus .85% of assets under management annually to be billed quarterly at the rate of .2125% in advance as of the total of all balances of accounts as of the last trading day of the preceding quarter. Except for the

initial period (which may be less than a full quarter), invoices will be issued quarterly. The asset management fee on the initial invoice will be based on account balances transferred to Supporting Your choices as prorated for the days remaining in the quarter and will be issued at the time of the contract.

Tax Preparation and Accounting

In some cases, tax preparation work is included in the Advisory Service Agreement /Flat Fee Retainer Agreement scope of work.

Tax preparation and accounting work performed separately from a Flat Fee Retainer Agreement is billed at a rate of \$225 per hour for Bobbie D. Munroe and \$95 per hour for firm associates. The minimum fee for tax preparation is \$225 (both individuals and couples). Eligible federal and applicable state returns are filed electronically without an additional fee. Stand alone tax preparation services comprise less than 5% of our time and revenue.

In the past, Supporting Your Choices Inc. provided accounting services to a variety of small business clients. At present, there are only 2 accounting clients and WE ARE NOT ACCEPTING ANY ACCOUNTING CLIENTS CURRENTLY. The hourly fee for such services is \$65 with a minimum of \$1200 per year. Accounting services comprise less than 1% of our time.

Asset Management

Assets are invested primarily in no-load mutual funds and exchange-traded funds (ETFs), usually through discount brokers or fund companies. Fund companies and ETFs charge each fund shareholder an investment management fee that is disclosed in the fund / ETF prospectus. Discount brokerages may charge a transaction fee for the purchase of some funds.

Stocks and bonds may be purchased or sold through a brokerage account when appropriate. The brokerage firm charges a fee for stock and bond trades. Supporting Your Choices, Inc. does not receive any compensation, in any form, from fund companies.

Investments may also include: equities (stocks), warrants, corporate debt securities, commercial paper, certificates of deposit, municipal securities, investment company securities (variable life insurance, variable annuities, and mutual funds shares), U. S. government securities, options contracts, futures contracts, interests in partnerships, and investment real estate.

Initial public offerings (IPOs) are not available through Supporting Your Choices, Inc..

Termination of Agreement

A client may terminate any of the aforementioned agreements at any time by notifying Supporting Your Choices, Inc. in writing and paying the rate for the time spent on the advisory engagement prior to notification of termination. If the client made an advance payment, Supporting Your Choices, Inc. will refund any unearned portion of the advance payment.

Supporting Your Choices, Inc. may terminate any of the aforementioned agreements at any time by notifying the client in writing. If the client made an advance payment, Supporting Your Choices, Inc. will refund any unearned portion of the advance payment.

Fees and Compensation

Description

Supporting Your Choices, Inc. bases its fees on hourly charges, project fees, or annual flat fee retainer.

Some advisory service / flat fee retainer agreements may be priced based on the complexity of work, especially when asset management is not the most significant part of the relationship. The level of service requested by the client is also considered when setting the flat fee retainer.

Initial financial planning is priced according to the degree of complexity associated with the client's situation and may be charged hourly or a flat project fee.

Fees are negotiable.

Fee Billing

Flat fee retainers are billed quarterly, in *advance* meaning that we invoice you *before* the three-month billing period has *begun*. Payment in full is expected upon invoice presentation. Fees are usually deducted from a designated client account to facilitate billing. The client must consent in advance to direct debiting of their investment account and indicated this approval directly to the asset custodian. An invoice for any fees deducted is sent directly to the client.

Initial fees for hourly and project engagements are billed in a range from a minimum of \$350 to 50% of the anticipated final fee in advance, with the balance due upon delivery of the services.

Other Fees

Custodians may charge transaction fees on purchases or sales of certain mutual funds and exchange-traded funds. These transaction charges are usually small and incidental to the purchase or sale of a security. The selection of the security is more important than the nominal fee that the custodian charges to buy or sell the security.

Supporting Your Choices, Inc., in its sole discretion, may waive its minimum fee and/or charge a lesser advisory fee based upon certain criteria (e.g., historical relationship, type of assets, anticipated future earning capital, anticipated future additional assets, dollar amounts of assets to be managed, related accounts, account composition, negotiations with clients, etc.).

New advisory service agreement fees are calculated and adjusted for complexity of individual situations. *Such calculations are based on gross*

income, gross assets, level of service requested and other financial considerations.

Expense Ratios

Mutual funds generally charge a management fee for their services as investment managers. The management fee is called an expense ratio. For example, an expense ratio of 0.50 means that the mutual fund company charges 0.5% for their services. These fees are in addition to the fees paid by you to Supporting Your Choices, Inc..

Performance figures quoted by mutual fund companies in various publications are after their fees have been deducted.

Past Due Accounts and Termination of Agreement

Supporting Your Choices, Inc. reserves the right to stop work on any account that is more than 60 days overdue. In addition, Supporting Your Choices, Inc. reserves the right to terminate any financial planning engagement where a client has willfully concealed or has refused to provide pertinent information about financial situations when necessary and appropriate, in Supporting Your Choices, Inc.'s judgment, to providing proper financial advice. Any unused portion of fees collected in advance will be refunded within 30 days.

Performance-Based Fees

Sharing of Capital Gains

Fees are not based on a share of the capital gains or capital appreciation of managed securities.

Supporting Your Choices, Inc. does not use a performance-based fee structure because of the potential conflict of interest. Performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client.

Types of Clients

Description

Supporting Your Choices, Inc. may provide investment advice to individuals, pension and profit sharing plans, trusts, estates, or charitable organizations, corporations or business entities. The vast majority of clients are individuals.

Client relationships vary in scope and length of service.

Account Minimums

There are no account size minimums.

Clients receiving ongoing flat fee retainer services will be assessed a minimum annual fee of \$2500 for individuals and \$3000 for couples. Clients with minimal individual assets may pay a higher percentage rate on their annual fees than the fees paid by clients with greater assets under management.

Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

Security analysis methods may include charting, fundamental analysis, technical analysis, and cyclical analysis.

The main sources of information include financial newspapers and magazines, inspections of corporate activities, research materials prepared by others, corporate rating services, timing services, annual reports, prospectuses, filings with the Securities and Exchange Commission, and company press releases.

Other sources of information that Supporting Your Choices, Inc. may use include Morningstar Principia mutual fund information, Morningstar Principia stock information, research provided by TD Ameritrade and the world wide web.

Investment Strategies

The primary investment strategy used on client accounts is strategic asset allocation utilizing a core and satellite approach. This means that we use passively-managed index and exchange-traded funds as the core investments, and then add actively-managed funds where there may be greater opportunities for superior performance. Portfolios are globally diversified to control the risk associated with traditional markets.

The investment strategy for a specific client is based upon the objectives stated by the client during consultations. The client may change these objectives at any time. Most clients execute an investment policy statement that documents their objectives and their desired investment strategy.

Other strategies may include long-term purchases, short-term purchases, trading, short sales, margin transactions, and option writing (including covered options, uncovered options or spreading strategies).

Risk of Loss

All investment programs have certain risks that are borne by the investor. Our investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.

- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Disciplinary Information

Legal and Disciplinary

Administrative Error – Prior to her move to Florida, Bobbie had 3 Florida clients and was able to work with these clients without Florida registration. She did not realize at the time that this move and the creation of Supporting Your Choices Inc. in Dec, 2013 precipitated the need to register with the Florida Department of Securities regardless of the number of Florida clients. She did begin the registration process in February of 2014 but never completed it. She re-applied in January of 2015. At that time, she fully and willingly disclosed all her unregistered activity in Florida, activity that she previously thought did not qualify as “unregistered activity.” She now understands that she was in error and fully accepts responsibility. The Florida Department of Securities found that between December 2013 and April 2015 she conducted business without being properly registered. **This was an administrative error only and did not adversely affect any client.** On June 30, 2015 Bobbie signed a Stipulation and Consent Agreement which

attested to this activity to close the investigation. She was fined for the unregistered activity but because she was very helpful to the investigation and at no point tried to conceal the unregistered activity, the proposed fine was reduced by 50%. As of July 10, 2015 the application for Florida registration was approved.

Other Financial Industry Activities and Affiliations

Financial Industry Activities

Supporting Your Choices, Inc. is not registered as a securities broker-dealer, or a futures commission merchant, commodity pool operator or commodity trading advisor.

Affiliations

Supporting Your Choices, Inc. may have arrangements that are material to its advisory or its clients with a related person who is a broker-dealer, investment company, other investment advisor, financial planning firm, commodity pool operator, commodity trading adviser or futures commission merchant, banking or thrift institution, accounting firm, law firm, insurance company or agency, pension consultant, real estate broker or dealer, or an entity that creates or packages limited partnerships. In NO instance does Supporting Your Choices, Inc. receive any compensation from affiliated individuals or companies.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics

The employees of Supporting Your Choices, Inc. have committed to a NAPFA code of ethics that is available for review by clients and prospective clients at <http://www.napfa.org/about/CodeofEthics.asp>. The firm will provide a copy of the code of ethics to any client or prospective client upon request.

Participation or Interest in Client Transactions

Supporting Your Choices, Inc. and its employees may buy or sell securities that are also held by clients. Employees may not trade their own securities ahead of client trades. Employees comply with the provisions of the Supporting Your Choices, Inc. *compliance manual*.

Personal Trading

The Chief Compliance Officer of Supporting Your Choices, Inc. is Bobbie D. Munroe. She reviews all employee trades each quarter. The personal trading reviews ensure that the personal trading of employees does not affect the markets, and that clients of the firm receive preferential treatment. Since most employee trades are small mutual fund trades or exchange-traded fund trades, the trades do not affect the securities markets.

Brokerage Practices

Selecting Brokerage Firms

Supporting Your Choices, Inc. does not have any affiliation with product sales firms. Specific custodian recommendations are made to Clients based on their need for such services. Supporting Your Choices, Inc. recommends custodians based on the proven integrity and financial responsibility of the firm and the best execution of orders at reasonable commission rates.

Supporting Your Choices, Inc. recommends discount brokerage firms and trust companies (qualified custodians), such as TD Ameritrade.

Supporting Your Choices, Inc. *DOES NOT* receive fees or commissions from any of these arrangements.

Best Execution

Supporting Your Choices, Inc. reviews the execution of trades at each custodian each quarter. Trading fees charged by the custodians is also reviewed on a quarterly basis. Supporting Your Choices, Inc. does not receive any portion of the trading fees.

Soft Dollars

Supporting Your Choices, Inc. does not receive soft dollars.

Order Aggregation

Most trades are mutual funds or exchange-traded funds where trade aggregation does not garner any client benefit.

Review of Accounts

Periodic Reviews

Account reviews are performed periodically by advisors at Supporting Your Choices, Inc. Account reviews are performed more frequently when market conditions dictate.

Review Triggers

Other conditions that may trigger a review are changes in the tax laws, new investment information, and changes in a client's own situation.

Regular Reports

Bobbie D. Munroe CFP® is the firm's investment committee. She considers the client's current security positions and the likelihood that the performance of each security will contribute to the investment objectives of the client.

Clients receive periodic communications on at least an annual basis. Advisory services agreement/flat fee retainer clients and investment management clients receive monthly statements from their custodian. Additionally, clients receive investment reports at client meetings and upon request. Supporting Your Choices, Inc. feels that quarterly investment reports can create distractions that would deter clients from maintaining a long term focus. The written updates may include a net worth statement, portfolio

statement, tax return (if the client requests tax preparation services), and a summary of objectives and progress towards meeting those objectives.

Client Referrals and Other Compensation

Incoming Referrals

Supporting Your Choices, Inc. has been fortunate to receive many client referrals over the years. The referrals came from current clients, estate planning attorneys, accountants, employees, personal friends of employees and other similar sources. The firm does not compensate referring parties for these referrals.

Referrals Out

Supporting Your Choices, Inc. does not accept referral fees or any form of remuneration from other professionals when a prospect or client is referred to them.

Custody

Account Statements

All assets are held at qualified custodians, which mean the custodians provide account statements directly to clients electronically or to their address of last record at least quarterly.

Performance Reports

Clients are urged to compare the account statements received directly from their custodians to the performance report statements provided by Supporting Your Choices, Inc..

Net Worth Statements

Clients may be provided net worth statements. Net worth statements contain approximations of bank account balances provided by the client, as well as the value of land and hard-to-price real estate. The net worth statements are used for long-term financial planning where the exact values of assets are not material to the financial planning tasks.

Investment Discretion

Discretionary Authority for Trading

Supporting Your Choices, Inc. **does not** accept discretionary authority to manage securities accounts on behalf of clients. Supporting Your Choices, Inc. does not have the authority to determine, without obtaining specific client consent, the securities to be bought or sold, and the amount of the securities to be bought or sold. Supporting Your Choices, Inc. consults with the client on proposed investment in advance of execution.

The client approves the custodian to be used and the commission rates paid to the custodian. Supporting Your Choices, Inc. does not receive any portion

of the transaction fees or commissions paid by the client to the custodian on certain trades.

Clients may wish to and can contact the asset custodian directly with trading instructions.

Limited Power of Attorney

A limited power of attorney is a trading authorization for this purpose. You sign a limited power of attorney so that we may execute the trades that you have approved.

Voting Client Securities

Proxy Votes

Supporting Your Choices, Inc. does not vote proxies on securities. Clients are expected to vote their own proxies.

When assistance on voting proxies is requested, Supporting Your Choices, Inc. will provide recommendations to the client. If a conflict of interest exists, it will be disclosed to the client.

Financial Information

Financial Condition

Supporting Your Choices, Inc. does not have any financial impairment that will preclude the firm from meeting contractual commitments to clients.

Supporting Your Choices, Inc. does not retain custody of client funds or securities EXCEPT for the sole purpose of deducting our fees from client accounts, and does not require prepayment of any fees six months or more in advance.

State Registrations

Multi – State Registrations

Supporting Your Choices Inc. is currently registered in Georgia, Texas, and Florida. Bobbie Munroe is the only firm member to conduct business outside of Georgia. We currently do business with a limited number of clients in other states as allowed by their state's securities registration requirements. Bobbie D. Munroe is the principal executive officer and the manager for all clients, regardless of their home state.

Business Continuity Plan

General

Supporting Your Choices, Inc. has a business continuity plan in place that provides detailed steps to mitigate and recover from the loss of office space, communications, services or key people.

Disasters

The business continuity plan covers natural disasters such as snow storms, hurricanes, tornados, and flooding. The plan covers man-made disasters such as loss of electrical power, loss of water pressure, fire, bomb threat, nuclear emergency, chemical event, biological event, T-1 communications line outage, Internet outage, railway accident and aircraft accident. Electronic files are backed up daily and archived offsite.

Alternate Offices / Virtual Office

Alternate offices are identified to support ongoing operations in the event the Havana, FL office is unavailable. It is our intention to contact all clients within five days of a disaster that dictates moving our office to an alternate location. That said, at this time, Supporting Your Choices, Inc. maintains a virtual office with most client data resident in a secure, online/cloud site and staff, wherever located, can access this information at any time. This mitigates the impact of any adverse events at the Havana, FL office.

Loss of Key Personnel

Supporting Your Choices, Inc. has prepared a list of recommended financial advisors to support Supporting Your Choices, Inc. clients in the event Supporting Your Choices, Inc. is unable to service client needs because of a serious disability or death.

Information Security Program

Information Security

Supporting Your Choices, Inc. maintains a Cisco Pix hardware firewall information security program to reduce the risk that your personal and confidential information may be breached. Supporting Your Choices, Inc. also maintains redundancy in the online/cloud site. The provider of that site requires biometric identification and fully escorted access. Video surveillance, locked cabinets and rooms also help protect the hardware at the site.

Privacy Notice

Supporting Your Choices, Inc. is committed to maintaining the confidentiality, integrity and security of the personal information that is entrusted to us.

The categories of nonpublic information that we collect from you may include information about your personal finances, information about your health to the extent that it is needed for the financial planning process, information about transactions between you and third parties, and information from consumer reporting agencies, e.g., credit reports. We use this information to help you meet your personal financial goals.

With your permission, we disclose limited information to attorneys, accountants, and mortgage lenders with whom you have established a relationship. You may opt out from our sharing information with these nonaffiliated third parties by notifying us at any time by phone, mail, fax,

email, or in person. With your permission, we share a limited amount of information about you with your brokerage firm in order to execute securities transactions on your behalf.

We maintain a secure office to ensure that your information is not placed at unreasonable risk. We employ a firewall barrier, secure data encryption techniques and authentication procedures in our computer environment. We also provide secure online file cabinets for clients that employ SSAE 16 audited datacenters and AES 256-bit encryption to insure the privacy of confidential files during transfer and in storage.

We do not provide your personal information to mailing list vendors or solicitors. We require strict confidentiality in our agreements with unaffiliated third parties that require access to your personal information, including financial service companies, consultants, and auditors. Federal and state securities regulators may review our company records and your personal records as permitted by law.

Personally identifiable information about you will be maintained while you are a client, and for the required period thereafter that records are required to be maintained by federal and state securities laws. After that time, information may be destroyed.

We will notify you in advance if our privacy policy is expected to change. We are required by law to deliver this *privacy notice* to you annually, in writing.

Brochure Supplement (Part 2B of Form ADV)

Education and Business Standards

Supporting Your Choices, Inc. requires that advisors in its employ have a bachelor's degree and further coursework demonstrating knowledge of financial planning and tax planning. Additionally, advisors must have work experience that demonstrates their aptitude for financial planning and investment management.

Professional Certifications

Employees have earned certifications and credentials that are required to be explained in further detail.

Certified Financial Planner (CFP®): Certified Financial Planning™ practitioners are licensed by the CFP® Board to use the CFP® mark. CFP® certification requirements:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP® Board (www.cfp.net).
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.

- Successfully pass the Candidate Fitness Standards and background check.
- Successfully pass the background check conducted by the IRS.

(Advisor biographies continue on the next page)

Advisor Information

Bobbie Dow Munroe CFP®

Education

Oglethorpe University – Atlanta Georgia
Financial Planning Program Certificate
1996-1998

Rice University – Houston, Texas
BA History
1971-1975

The Westminster Schools – Atlanta, Georgia
Secondary School – Graduated Cum Laude
1968-1971

Experience

Financial Planner

Supporting Your Choices Inc. 2014 – present
Bobbie D. Munroe dba Fraser Financial 1999-2013

Bobbie Munroe is the President and lead financial planner at Supporting Your Choices Inc. She is responsible for all areas of financial planning and investment management. We provide service on an annual, flat fee retainer basis, project basis, or hourly basis. We intentionally set aside time to serve young adults and middle income Americans. We work with clients all over the United States as securities registration requirements allow and have successfully integrated various technology solutions to make this possible.

- Conducts client interviews and meetings which, as requested, include an enhanced goals identification process.
- Provides comprehensive and modular financial planning
- Provides investment advice and management
- Prepares and reviews tax returns
- Develops and presents seminars on a variety of financial planning topics.
- Manages media relations
- Conducts business management and strategy to include technology, due diligence, and security of client information
- Provides pro bono work for various individuals and entities.

Tax and Accounting Consultant

Self-Employed 1991-1998

As a consultant, Ms. Munroe was able to use her prior experience as a Controller to serve a variety of small businesses and individuals.

- Provided accounting and record keeping services
- Prepared year end compilations and reviews
- Consulted on business development strategies
- Offered tax planning and return preparation
- Assisted with Human Relations / staff management

Controller

Various small businesses 1984-1995

During these years Ms. Munroe served as the Controller for various small businesses to include:

- National Marketing Consultants – incentive travel
- Howington Black – graphic design and printing
- Southeastern Wholesale Supply – building products

Additional Compensation: None

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None

Bobbie@supportingyourchoices.com

(continued on next page)

Deanna Corbitt CFP®

(Deanna provides financial planning services in Georgia only.)

Education

Oglethorpe University – Atlanta, Georgia
Financial Planning Program Certificate
2002-2004

University of Dayton – Dayton, Ohio
BA Accounting 1992

Experience

Administrative Assistant, Tax Preparer, Associate Financial Planner
Supporting Your Choices Inc. 2014 – present
Bobbie D. Munroe dba Fraser Financial 2000-2013

Supervision

Ms. Corbitt is supervised by Bobbie Munroe. Her work is reviewed regularly in-person meeting, phone conversations, and web meetings. Her work is also reviewed via the client relationship management system at Supporting Your Choices, Inc.

Additional Compensation: None

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None

Deanna@supportingyourchoices.com

John Michael Sena CFP®

(Mike provides financial planning services in Georgia only.)

Education

Boston University
Financial Planning Program Certificate
2004-2006

(continued on next page)

University of Georgia
BBA Business Administration 1976

Experience

Financial Planner

Supporting Your Choices Inc. July 2015 to present

Mike Sena joined Supporting Your Choices Inc. in 2015 as a lead financial planner. Mike works with a variety of clients but because of his personal experience, he is particularly well suited to work with small business owners.

- Conducts client interviews and meetings which, as requested, include an enhanced goals identification process.
- Provides comprehensive and modular financial planning
- Provides investment advice and management

Financial Planner

White Street Advisors 2008-2015

After completing the CFP program, Mike opened his own financial planning firm and regularly provided financial planning and investment management to a variety of clients.

President

Southern Cable & Telephone 1983-2008

For 25 years, Mike was president and sole owner of Southern Cable & Telephone.

Supervision

Mike maintains his own client population at Supporting Your Choices Inc. That said, he and Bobbie collaborate regularly on financial planning and investments. Additionally they are always available to each other's clients for support and advice when the primary planner is not available. Mike's work processes conform to the requirements of Supporting Your Choices Inc. His work is reviewable via client files, our client relationship manager, our investment tools, and our financial planning software.

Additional Compensation: None

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None

mike@supportingyourchoices.com